

BUILDERS!

GET A LOFT SHOP WEBSITE NOW AND START GENERATING ENQUIRIES FOR LOFT WORK!



FOR ONLY £499 EXC VAT YOU GET...

- **A WEBSITE TO YOUR COLOUR SCHEME WITH FULL CONTACT SECTION AND DYNAMIC EMAIL FUNCTION!**
- **FREE REGISTRATION AND LISTING OF YOUR SITE ON GOOGLE, YAHOO! AND OTHER MAJOR SEARCH ENGINES.**
- **FREE LISTING UNDER YOUR AREAS OF OPERATION IN THE UK AT WWW.LOFTSHOP.CO.UK**
- **WWW.LOFTSHOP.CO.UK CURRENTLY GETS OVER 60,000 HITS PER DAY AND IS RANKED TOP FOUR IN GOOGLE FOR MOST TERMS ASSOCIATED WITH THE LOFT – SO YOU COULD NOT BE BETTER PLACED FOR POTENTIAL CUSTOMERS TO SEE YOUR SITE!**
- **ENQUIRIES FOR LOFT WORK FLOWING THROUGH DIRECT TO YOUR EMAIL ADDRESS!**

ALWAYS BEEN TOO BUSY?

SCARED OFF BY THE TECHNICAL KNOW HOW?

DON'T WORRY. THE LOFT SHOP WILL TAKE CARE OF IT ALL! THE MAIN THING IS THAT YOU WILL *GENERATE MORE BUSINESS!*



**BUILDERS,
DO YOU WANT
LEADS FOR
LOFT WORK
24 HOURS
A DAY?**

WHAT YOU NEED TO DO NOW!

1. FILL OUT THE WEBSITE FORM AND RETURN IT
2. PAY £499 exc VAT
3. A DRAFT WILL BE SENT TO YOU WITHIN 2 WEEKS
4. GIVE US THE GO AHEAD & YOU GO LIVE WITH ENQUIRIES 24/7

What happens once it's live?

1. You will have a fully functioning company website
2. You will be listed under 'Need loft work done' at www.loftshop.co.uk
3. You will start to receive enquiries from the public direct to your email address!

Want to develop your site with us?

- Extra pages – £75.00 per page
- Corrections/additions to text – £50 per time
- Annual statistics report – £50.00

Become a Loft Shop Gold Partner

If you spend more than £5,000 with The Loft Shop on an annual basis, you immediately become a Loft Shop Gold Partner.

As a Loft Shop Gold Partner you get:-

- FREE Loft Shop website. Run and maintained FREE.
- 50% discount off Loft Shop banner advertisement.
- Partners extra discount. As Gold Partners are spending in excess of £5,000 per annum with the loft shop there is a mutual interest in continuing success together. As a result, you will receive an extra discount on all your Loft Shop purchases* to be agreed with The Loft Shop Ltd.

Want to increase your advertising?

The Loft shop are making the extra special offer of a web banner on the 'Need Loft Work Done?' page for only £599 exc VAT per year!

Having a banner here will put your business in a prime location to be seen by customers!

WEB PROFILE FORM

Please complete this web profile carefully as it will become the basis for a draft website which we shall forward to you (by email or hard colour copy if you prefer) for you to copy check and finalise before going live. Complete the details below, remembering that this is how your customers will read about you. Be especially careful about the accuracy of contact details and any specific offers which you make (if we go live and subsequently have to make a change you will be charged).

1. Contact details

Full business name:

Full contact name and title:

Full business address:

Post code:

Landline phone:

Mobile phone:

Fax:

Email:

Existing website:

2. Registration

Please write below the name you would prefer for your website. The address will be .co.uk and remember that we may not be able to register it if it is already in use. We will offer you some alternatives if this is the case.

Domain name preferred:

Second option:

Third option:

*Does not apply to Velux products or products already on sale.

3. Email

Do you require an email link? Yes No

If Yes, give current email address:

4. Content

Please be advised that we will create your website look to suit your company image.

Colours

Colour 1:

Colour 2:

This is a vital section so spend time thinking it through. Please look at existing websites at www.loftshop.co.uk to get a feel for how it will look.

Tag line (maximum 15 words) e.g. loft converters and builders call 0870 604.....

Text (maximum 300 words). If you need to use a further sheet, please do so.

Paragraph 1

Introduce your business – how long you have been going, areas of operation, your particular specialities and strengths. Think about your logo and any photographs you will include.

Paragraph 2

Write about examples of relevant work you have carried out.

Paragraph 3

Tell customers what you would like them to do now – call you, email you etc, etc. Remember, it is best to ask them to email so that you can be sure to get their enquiry (we will post the enquiry onto you if you do not have internet access).

(Continue on blank sheet if you need)

Still stuck with your content? Call us on 01903 738500 for your FREE questionnaire form – which makes it even easier!

5. County

Please state which counties you would like to be listed under:

6. Photograph

You may supply us with photographs of work you have carried out in either print or digital format. Remember that quality is important and digital format preferred.

Logo:

Please remember to send us your logo

(letterhead, digital, etc).

I understand that this information will form the basis of my website.

Signed

Name

Date

Terms and Conditions

Please read the terms and conditions carefully before signing.

For £499, The Loft Shop offers a web page, web name listing and registration for a period of one year – initially followed by continued use in subsequent years.

The terms and conditions of this offer are as follows:

1. If you are a professional tradesperson The Loft Shop undertakes to supply a website to the customer for 12 months from the 'Go Live' date.
2. The site comprises:
 - Site name research and registration.
 - 5 colour photographs.
 - Up to 300 words of text.
 - Contact section.
 - Maintenance of site for 12 months.
 - Listing of the customers site on the Loft Shop's website www.loftshop.co.uk.
3. The customer will pay The Loft Shop £499, excluding VAT. The site will go live once content has been approved and payment from that customer has been registered.
4. The Loft Shop will retain ownership of the site registration but will operate it on the customer's behalf.
5. The Loft Shop will retain editorial control over the site content. References to competing products and other manufacturers will not be permitted, immoral, obscene or otherwise editorially unacceptable material will not be permitted. References or links to trade associations or other non-profit making bodies will be permitted, but current membership certification must be presented to The Loft Shop.
6. The Loft Shop. reserves the right to de-list any customer when examples of poor service and complaints are received.

Renewal: The Loft Shop. will renew the site registration and maintenance of the site for £499 exc VAT on an annual basis.
7. Additional work: Should you require additional work such as change of contact details, text or photographic content or any other material changes such as additional paragraphs, these will be charged to you at commercial rates.

Please sign and date below to confirm your agreement to these terms and conditions.

Signed for and on behalf of

Signed

Name (capitals)

Date

Signed for and on behalf of

The Loft Shop

Signed

Name (capitals)

Date

Once completed, please return to:

The Loft Shop, Eldon Way, Littlehampton BN17 7HE
To complete payment please call 01903 738500

www.loftshop.co.uk **0870 6040404**